

CLAIMS

What is claimed is:

1. A method for providing a multimedia presentation in a computer system,
comprising the steps of:
 - 5 preparing a story script on a current subject to be covered in a desired presentation,
of that story script, determining certain portions for producing graphics or animation in the presentation, determining other portions for use in at least one audio recording for the presentation or one video recording for the presentation, and remaining portions to provide text for the presentation;
10 audio recording, or audio and video recording a speaker or demonstration which employs the determined other portion of the story script and is directed to an audience of the desired presentation;
using digital means, producing graphics or animation following the determined certain portions of the story script;
15 preparing a text file containing the remaining portions of the story script in text; and
combining the audio recording, audio and video recording, graphics or animation and text files in story script order, to form a computer executable file
20 producing the desired presentation, such that upon a digital processor executing the computer executable file, the presentation having audio, video, graphics, animation and text is digitally rendered and displayed.
2. A method as claimed in Claim 1 wherein the step of determining other portions
includes determining parts of the story script which are efficiently conveyed by
25 an interview or demonstration.

3. A method as claimed in Claim 1 wherein the step of determining certain portions includes determining certain parts of the story script which are more easily understood with assistance of a visual aid.
4. A digitally rendered multimedia presentation formed by the steps of Claim 1.
- 5 5. In a computer network, a multimedia article covering a desired topic, the multimedia article comprising:
 - a text portion;
 - at least one video and audio clip from a video recording of a speaker or demonstration directed to end users of the network on the desired topic; and
 - 10 a graphically illustrated part, each of the text portion, video and audio clip and graphically illustrated part reciting a respective section of a story script covering the desired topic and each being digitized in story script order in a computer executable file, such that upon a digital processor executing the computer executable file, a multimedia article having text, video, audio and
 - 15 graphics covering the desired topic is digitally rendered and displayed.
6. A multimedia article as claimed in Claim 5 wherein the respective section of the story script recited by the video and audio clip is more efficiently conveyed by a speaker or demonstration than text or a graphic illustration.
7. A multimedia article as claimed in Claim 5 wherein the respective section of the story script recited by the graphically illustrated part is more easily understood
20 with assistance of a visual aid.
8. A multimedia article as claimed in Claim 5 wherein the computer executable file is executable on multiple nodes of the computer network such that the multimedia presentation is widely accessible.